



Louis Ross

Graphic Designer

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Education

2013 – 2014 - Abertay University

Bachelor's Degree,
Visual Communications & Digital Publishing

2012 – 2014 - Adam Smith College

HND Visual Communication
Design and Visual Communications

Employment

Designer Jun 2014 - Present Blachere Illumination UK

Main responsibilities include:

- Creating exciting materials and design solutions that have a high visual impact.
- Meeting clients to discuss their needs, objectives and budgets.
- Designing and creating a wide variety of graphic art and promotional material.
- Producing designs for both internal and external communications.
- Involving customers in the design process.
- Creating integrated design projects across both online and offline outputs.
- Developing design briefs.
- Explaining design concepts and ideas to clients and colleagues.
- Coordinating multiple publishing projects.
- Commissioning illustrators and photographers.
- Providing graphical support for Blogs, websites and social media.
- Working on presentations, leaflets, trade-marks, marketing materials and banner designs.
- Producing accurate and high-quality design work.

Jun 2014 – May 2015 Designer (Concept Development) Red Squirrel Brands

Main responsibilities included:

- Creating the initial visual concept and Logo design for many brands
- Presenting design ideas clearly and concisely.
- Examining design work for quality, consistency, and accuracy.
- Working closely with production and marketing teams.
- Creating a consistent corporate and brand identity for clients.
- Preparing design files for production.

Jul 2013 – Feb 2015 Freelance Graphic and Web Designer

Main responsibilities included:

- Continuing to work for the clients gained during my university agency project.
- Developing customized design solutions.
- Advising clients on strategic content development.
- Creating a consistent corporate and brand identity for clients.
- Preparing design files for production.

About Me

Name: Louis Ross
DOB: 01/11/1992
Nationality: Imaginary
Location: Fife
Experience : 2 Years
Availability: Full time

I'm a confident and creative designer who is self-motivated, self-sufficient and comes to you with a strong background in both print and digital media. I have been working for well-known design agencies producing high end business to business and consumer facing designs.

I'm detail oriented, and have a comprehensive understanding of Photoshop, InDesign, Dreamweaver, Illustrator and the latest web technologies.

I possess a "Can Do" attitude whilst not compromising on quality, which means that I can always maximise the impact of any graphical or marketing material that I produce.

Professional Skill

Web Design	● ● ● ○ ○ ○
Design	● ● ● ● ● ○
UI Design	● ● ● ● ○ ○
SEO	● ● ● ○ ○ ○
Photoshop	● ● ● ● ○ ○
Illustrator	● ● ● ● ● ○
InDesign	● ● ● ● ● ○
After Effects	● ● ● ● ● ○
Mag +	● ● ● ● ● ○
CAD Tools	● ● ● ● ● ○
MS Office	● ● ● ● ● ○

Personal Skill

Socialising	● ● ● ● ● ○
Creativity	● ● ● ● ○ ○
Organisation	● ● ● ● ○ ○
Communication	● ● ● ● ● ○
Team Player	● ● ● ● ● ○